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BREAKING THE MYTH: How Screenwriters Can Sell Their Own SCRIPTS In Hollywood



Synopsis

In this powerful Short Read, youâ™ll learn what it takes to sell your scripts in Hollywoodâ |no agent required! Nothing is more frustrating than feeling locked out of the business. Randyâ™s been on both sides of it, first as a successful artist, then a producer & literary manager. He shares his personal journey and the system he created for writers and filmmakers who want to break through, on their own terms! But selling scripts, raising money and building relationships in Hollywood takes more than just talent. It takes a shift in how you see yourself, a keen understanding of how the system works, a clear strategy for navigating it and a deep desire to make your mark on the world. You can take controlâ |and you must!

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Customer Reviews

A high five and yes, YES for Randy Becker's, Breaking The Myth. It's a short read, but don't discount its content. Don't misunderstand, I am NOT a screenwriter! Even so, this book was great for me as a new author and entrepreneur. There are helpful gems in here for anyone that is working on finding their place in the world as a business owner. I especially loved his comment, "You are

NOT your business!" I think every solo-preneur needs to get frequent reminders as we start out. Here's a man who walks his talk....he closes out the book by giving readers his contact information if you need help. I love that!

I like the fact that Randy actually has and does sell scripts and produce movies for a living. It's nice to hear from someone who's actually in the industry doing it for a living, even if it may not be what you want to hear. It's an easy read too.

This small book is a wonderful reminder of the thing we so often forget as artists and creatives in a profit driven industry. We must all take charge of our own careers and stop waiting for someone else to give us permission. Randy has written exactly what I needed to read this week.

Gave me a lot of food for thought on how I can tackle this enigmatic industry. Doesn't seem quite as overwhelming as it did before I read this book. Definitely check it out. Lots of helpful information!!

Read the book in less than a half hour... Got into a heavy discussion about it on Twitter. LOL. I am in the business so to me? I never look at a book like this as some Holy Grail or End-All Be-All. The fact of the matter is that this industry is HARD to break into even when you write a great screenplay. It's even more difficult NOW than it was before the financial meltdown. What I liked about it was the very simple fact of REMINDING ME that we immediately begin acting like producers when our script is finished and we try to get it out in the market so WHY not BE a real producer? By simply changing your mindset, one can begin marketing their script as a producer and Randy is correct when he says production companies will meet with another producer faster than they will meet with an unknown screenwriter... Pun intended.Worth the read.

I suppose if you know nothing about the industry, and are beset by insecurities and need some bucking up, this might be worth the less-than-30 minutes it'll take to read through.If you do know something, and only have the usual amount of doubt, there's just not that much to be had.

This book is an incredible wake up call for screenwriters! I have spent too many years trying to get my work noticed by agents and producers, but never knew that there was a better approach to breaking in in Hollywood. In fact, I've always hated snake oil salesmen who claimed they could help my career. This book is totally different. It makes things clear, simple and achievable. I have already

started to create my target list and follow the instructions Mr. Becker lays out and, believe it or not, yesterday I reached out to a production company I've been trying to get my scripts to for years...and they are READING MY SCRIPT! The approach this book prescribes seems so obvious and logical that I'm embarrassed I had not come to this earlier. Do yourself a big favor and read this little book. I can honestly say that it has changed my life! A huge, double thumbs up for this book.

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